

PUNCH
PUBS & CO

COLOURING MAGIC



Punch Pubs partners with Darabase to create a captivating Augmented Reality (AR) experience that transforms children's drawings into dynamic 3D animations, bringing colourings to life in hundreds of pubs across the UK. This family-focused initiative turns a simple activity into an interactive moment, enriching the dining experience for children and their parents.

"The AR colouring menu by Darabase delights kids and elevates the family dining experience in our pubs. It encourages social sharing, helping to drive footfall and increase sales. Simple yet effective, it keeps children entertained while showcasing Darabase's deep understanding of Punch Pubs and our customers."



James Goldworthy
Head of Digital & Creative at
Punch Pubs & Co

Scan me or tap the QR code below to learn more and see our video



SCAN ME AND WATCH YOUR COLOURING COME TO LIFE

Grab your crayons and carefully colour the shapes below. Stay in the lines for the magic to work. Ask an adult to help scan the QR code

powered by **DARABASE**

Print this page for your own children to colour in and experience the AR Magic.

About Darabase

Darabase empowers cities, businesses, and property owners with cutting-edge AR solutions that transform the real world into an immersive experience. Our AR Studio crafts interactive content that blends seamlessly with physical spaces, creating engaging, memorable moments. From concept to implementation, we help clients leverage AR to captivate audiences.

Trusted by



Our Work

See more of our project work by visiting <https://darabase.com/our-work/>



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Remember to stay within the lines for optimal AR effect.

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